

June 2, 2008



Dan Molyneaux
Molyneaux Insurance
100 Kirkwood Blvd.
Davenport, Iowa 52803

Dear Dan,

I wanted to take a moment to memorialize my high regards for you and your Company.

Molyneaux Insurance has handled our insurance coverage since 1996 and as a business owner and specifically a Batteries Plus Franchisee, I don't feel that there is a better option for my business.

Because Molyneaux Insurance currently insures over 50% of Batteries Plus franchisees, you know our business extremely well. You understand our business model, our terminology and our strategic and tactical goals. As a result you can translate that knowledge into an extremely efficient insurance program that frees up time and money for me to spend on running and growing my business.

Another important benefit of Molyneaux's experience is that your broad access to our franchisee group means that you can identify opportunities and threats so that the entire franchisee group can benefit from the good or bad experiences of just a few.

The Molyneaux team has always been timely. You address our needs quickly and efficiently. Special mention goes out to Lori your administrative assistant and Fran your claim specialist.

Simply put, no other agency can offer a Batteries Plus Franchisee what Molyneaux can offer. I know that our association with you over the last decade has saved our company both time and money because of the additional value you deliver to our business. By the way while service and knowledge translates into savings and efficiency I want to share with you that I have periodically sent out an RFQ and you have always been highly competitive on dollars alone. When you factor in the value added that you provide you have won hands down every time.

Best Regards,

Jose R Perez
President
The Battery Source Inc.
DBA Batteries Plus

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Batteries Plus Franchise